



# Capability Statement



*First Nations led.  
Everyone heard, seen and valued.*



# Who we are

The **National Wellbeing Alliance** (NWA), in partnership with Corporate Culcha, is Australia's largest Indigenous owned, led and operated mental health and wellness training company. NWA was established by Corporate Culcha, a leading First Nations consultancy firm focused on First Nations cultural capability and workforce development with 17+ years of experience, as its dedicated delivery arm for meaningful national First Nations initiatives. We are a proud advocate for Indigenous affairs, with the mission to: *Improve the lives of Australians through the co-design and co-implementation of community initiatives that improve long-term health and wellness. Everyone heard, seen and valued.*

At NWA, our ever-growing community engagement staff and trainers are 100% First Nations. We are from many nations across our beautiful country with a variety of lived experiences and deep knowledge, sharing commitment to long-term positive change for our people. Backed by our national network of 110+ consultant facilitators, we bring an experienced project team, specialist logistics capability (with a commercial logistics team), and proven national reach across rural, remote and urban communities. What sets us apart is trust, credibility and capacity – built through deep cultural respect and community partnerships. We currently have 918+ partnerships all across Australia.

Together, NWA and Corporate Culcha are trusted providers to local, state and federal governments, delivering culturally safe engagement, training, research, evaluation and analysis projects that strengthen First Nations wellbeing and outcomes.



# What we do

With decades of experience, we specialise in Social and Emotional Wellbeing training initiatives that empower Aboriginal and Torres Strait Islander communities. Our expertise lies in delivering tailored, high-quality education programs, designed to meet unique needs of our partners and clients, including those with varying levels of existing knowledge, literacy and numeracy.

Since 2019, NWA has delivered culturally grounded, community-led, responsive to local needs training programs that aligned with Closing The Gap: Target 14. Now, NWA's program and partnership frameworks align with 8 socioeconomic Closing The Gap targets and outcomes, and 3 NIAA Key Activities as outlined in NIAA's Corporate Plan 2025-29, as well as the National Family Safety Plan and Justice policy reforms.

Our team is extremely passionate about our mission and advancing Reconciliation.

## Our products, services & capability

### First Nations wellbeing training

Tailored training programs crafted to improve health and wellness outcomes, that build or enhance cultural understanding.

### Community programs & engagement

Community support through tailored programs that ensure that First Nations voices are heard, listened to and respected.

### Research & evaluation

Evidence-based insights and reporting to help measure and enhance the impact of your programs and initiatives.

### Facilitation of events

Professional facilitation and support to ensure meaningful and productive engagement for your events.



# Our approach

We are purpose-driven leaders in adult and youth education and training, with a strong focus on social impact, wellbeing, and innovation. We are committed to meaningful change and to evaluating the impact of our work, recognising that data is far more than a compliance requirement—it is a critical enabler of impact. Our Outcomes Measurement Framework defines the key measures and data sources needed to track progress and outcomes over time, integrating both qualitative insights, including case studies and impact stories, and quantitative measures that extend well beyond participation and completion figures.

We take a collaborative approach, working closely with our clients to customise training solutions that align with their specific goals, needs, preferences, legislative requirements, environment, local conditions and specific policies and procedures. From concept to delivery, we partner with our client every step of the way to ensure a seamless and impactful custom learning experience.

## Our programs

### **Client-centered & collaborative**

Co-designed in partnership with our clients to capture multi expertise, ensure ownership of the process, fitness for purpose and meaningful outcomes.

### **Aboriginal-led & culturally safe**

All training is delivered by First Nation facilitators, ensuring culturally appropriate service provision, deeper engagement, improved attendance and completion rates.

### **Inclusive & accessible**

Designed for participants of all levels and journeys, to support diverse educational needs, literacy and experiences.

### **Practical**

Focused on real-world applications, lived experience, creativity and innovation.

### **Aligned with Reconciliation goals**

Supporting meaningful progress towards Reconciliation initiatives through tailored education programs and engagement.

# Why partner with us

We have trust, credibility and capacity – built through deep cultural respect and community partnerships. Our experienced facilitators have meaningful relationships all across Australia.

We proudly have the largest team of skilled, experienced and passionate First Nation trainers in Australia. With the capacity to design, manage, and deliver high-quality, culturally safe training. We reach communities even in some of the most remote corners of our nation.

With expertise in developing and delivering culturally responsive programs, we ensure that the training is engaging, effective and appropriately tailored to our clients and training recipients.

We have a structured governance and mature data capability framework, which enhance our accountability, data integrity and informed decision making.

We have a commercial logistics team, which enables us to cost-effectively deliver services anywhere in Australia, from geographically challenging remote locations to complex corporate and urban environments.

With proven track record of delivering large-scale national projects across multiple sites on time and on budget, we bring reliability, cultural expertise, passion, care and excellence to every engagement.



## Our partners

Our reputation for excellence is built on a proven track record of collaboration with a diverse network of well respected partners and subcontractors. Our commitment to excellence and impact is demonstrated through successful collaborations with government agencies and organisations such as the National Indigenous Australians Agency (NIAA), Department of Defence, Lifeline, Department of Education and Department of Employment, Skills, Small and Family Business.

We are proud to collaborate with our partners in a joint effort towards advancement of Reconciliation initiatives through tailored education programs, advocacy and engagement.

# Our Endorsements



THIRRILI



Supporting the Yinhawangka, Banyjima and Nyiyaparli people



TITEB 54 reasons



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